



Phillippe's journey from journalism and communications to the legal arena is a captivating narrative that resonates with those seeking to reinvent themselves and make a meaningful impact in their chosen paths.

Invite Phillippe to share his insights and experiences at your next event and discover the transformative power of embracing change.

SPEAKER PROFILE

PHILLIPE RICARD

French Media, Journalism Law, Acadian Culture

Phillippe Ricard is more than an Associate at Ellsworth Johnson Michaud; he is a testament to the power of reinvention and the art of leveraging diverse experiences to excel in the legal world. His remarkable journey is a narrative of transformation and achievement.

In May 2022, Phillippe earned his law degree from the Université de Moncton, marking the beginning of a new chapter. In 2023, he was called to the New Brunswick Bar, signaling his official entry into the legal profession. What truly sets Phillippe apart however, is his unconventional path to the law, with over two decades of remarkable experience in the communications industry.

From 1999 to 2009, Phillippe served as a journalist for the daily newspaper L'Acadie Nouvelle. During this tenure, he delved into covering various provincial matters and became a trusted source for news in the Moncton region. His commitment to delivering accurate and impactful journalism laid the foundation for his future endeavors.

In 2009, Phillippe embarked on a new adventure by joining the Brunswick News team, where he assumed the pivotal role of editor-in-chief for French publications. Under his guidance, publications such as L'Étoile, Le Madawaska, La Cataracte, and La République thrived. Phillippe's visionary expertise in branding led to the creation of a new brand for Francophone newspapers, uniting them under the esteemed banner of L'Étoile. Moreover, his strategic acumen played a key role in establishing two groundbreaking publications, L'Étoile Provinciale and L'Étoile Péninsule.

In 2012, Phillippe embarked on another exciting chapter in his career by transitioning to Radio-Canada Acadie. There, he assumed the influential position of Head of Information, where he held the reins of the newsroom and oversaw various information programs spanning the four Atlantic provinces. Phillippe's reputation as a trusted and influential figure in the media industry continued to grow.

What truly defines Phillippe Ricard is his approachability and genuine desire to assist individuals in finding solutions to their problems. His extensive background in communications, combined with an innate passion for helping others, is what makes him a remarkable Associate at Ellsworth Johnson Michaud. In the legal field, Phillippe brings a unique perspective and valuable skills honed through years of diverse experiences.

As a speaker, Phillippe Ricard offers audiences an inspiring story of transformation, resilience, and the pursuit of excellence.



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